Getting Strategic
about Student Guidance

- Online guidance surveys

- Immediate reports upon submission

- Fully customizable

- Individual, group, and custom reports

- Messaging system for targeted communications

- Powerful tools for reporting, comparing, and indicating change

Sherlock captures key data to help counselors and other educators:

- Improve academic and career counseling

- Identify gaps in postsecondary and career preparation

- Identify students who are at-risk

- Reveal guidance programming needs and opportunities

- Demonstrate progress in meeting guidance objectives

into CAREERS

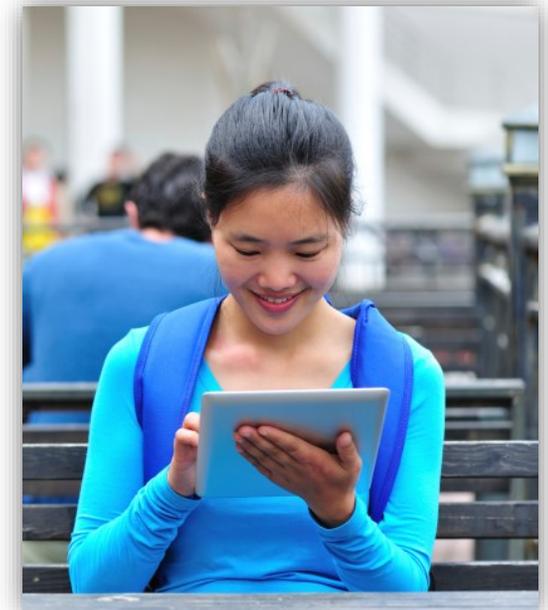### sherlock.intocareers.org

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Getting Strategic
about Student Guidance

Guidance assessment, reporting, and communications system for grades 6-12 and college

sherlock.intocareers.org

Sherlock

Help school counselors and educators easily gather key student data. Sherlock collects data through a brief online survey that provides students in grades 6-12 and beyond with the opportunity to convey their interests, needs, experiences, and thoughts about their education and career development. Sherlock informs efforts to promote higher levels of academic success, educational attainment, and career development.

Assessment Forms

Sherlock assessment forms target students in grades 6-12 and graduates and former students for follow-up.

Students report

- Demographic/background data
- Education interests and involvement
- Career interests and experiences
- Interest in activities and services

Assessment Reports

Group reports aggregate student responses, providing counselors and other youth-serving professionals with detailed group portraits that inform and provide rationale for program development and advocacy.

Individual reports summarize a student's academic strengths and weaknesses, education and career interests, planning experiences, and interest in specific guidance information and services.

Parent/guardian reports foster informed parental involvement in supporting students' academic progress and education and career planning. When students choose the option, parent/guardians receive a report of the student's survey responses.

Factor-based Reports provide listings of risk factors for school disengagement, college readiness, and career readiness. The student involvement preferences report summarizes student interest in guidance activities and services. The Key Benchmarks report lists behaviors and attributes that characterize students on track for college and career readiness.

Find **Previews and Sample Reports** at sherlock.intocareers.org/docs.htm

CIS

Sherlock users may also subscribe to the Career Information System (CIS) from intoCareers. CIS subscribers implement Sherlock easily through the CIS portfolio.

Registration/Subscription

To order for the 2015-2016 academic year, please contact inquiries@intocareers.org.

Custom Survey Generator

In addition to the standard survey forms, Sherlock provides a custom survey generator for creating new surveys for any audience. Create surveys for faculty, parents, alumni, student groups, or any audience you choose.

Use Sherlock's custom factor reporting to generate survey reports that yield target listings for the factors you select.

Customized Training

Each Sherlock site receives custom training from intoCareers staff.